

Job Description: SEO Analyst

Job Description

About the Company:

VCreate IT aims to help the companies in creating a place for themselves in digital market. The company is a pioneer solution provider in digital world, with services ranging from Software and Application Development to Website Design and Development, Digital Marketing to Research in IT domain. We understand that technology is an indispensable component when you are stepping down in business, and we make sure to provide a strong foundation for your start-up. With enough exposure and experience in this domain and some market experts on our side, we assure to provide you the desirable results. Believe it or not – here you can avail a number of beneficial services for enhancing your business in market. Because we don't just utilize opportunities, we create it!

Website: www.vcreateit.com

Job location: Chennai

Desired Experience: Freshers

Target Batch Passout: 2018

Training/Probation Period: None

Salary: INR 1.8 LPA - INR 2.4 LPA

(The final CTC will depend upon candidate's performance in the interview and will be at the company discretion)

Course Specialization: Btech(cs,it,ec), MCA

Bond: None

Tentative date of Joining: Immediate

Tentative date of interview: Will be communicated post registration window is closed.

*** The shortlisted candidates will be sent Admit Cards/Call Letters on their registered mail Id, which they will need to, carry on the date of Interview. No candidate will be entertained by the company without the formal intimation from Aspiring Minds.**

Job Description & Skill Set Required:

- Should be Good in Content writing, Content Strategy and Strong command on English
- Undertake Off-Page activities and invent new ways to build high quality and authority back link like Guest posts, blogs etc.
- Should have good knowledge of On Page
- Solid understanding of search engine ranking factors, algorithms, website architectures and back link strategies
- Should coordinate with the writers to strategise the content.
- Exposure to relevant Content Management Softwares and SEO tools
- Should have working experience on SEO tools like Ahref, RankWatch, Keyword planner etc
- Should have excellent knowledge of Keyword understanding and Keyword Strategy.
- Experience with Google Analytics,

Last date to apply: 22 March 2018

Interview Process:

- Hr round

Education:

B.Tech/B.E., BCA, M.Sc. (Tech.), MCA

Job Description: Web Developer**Job Description****About the Company:**

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Job Description & Skill Set Required:

- Proficient understanding of web markup, including HTML5, CSS3 is a must.
- Familiarity with PhotoShop is a must.
- Good understanding of client-side scripting and JavaScript frameworks, including jQuery.
- Candidates with good communication skills are highly preferable.
- Proficient understanding of cross-browser compatibility issues and ways to work around them.
- Good understanding of SEO principles and ensuring that application will adhere to them.
- Fair knowledge on any one of the following frameworks is preferable Bootstrap /AngularJS /KnockoutJS/ BackboneJS/ ReactJS/ DurandalJS.

Last date to apply: 22 March 2018

Interview Process:

- Hr round

Education:

B.Tech/B.E., MCA

Job Description: Marketing Executive

Job Description

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Website: www.vcreateit.com

Job location: Chennai

Desired Experience: Freshers

Target Batch Passout: 2018

Training/Probation Period: None

Salary: INR 1.8 LPA - INR 2.4 LPA

(The final CTC will depend upon candidate's performance in the interview and will be at the company discretion)

Course Specialization: Any Graduate

Bond: None

Tentative date of Joining: Immediate

Tentative date of interview: Will be communicated post registration window is closed.

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Job Description & Skill Set Required:

- Achieving Sales Targets
- Maximising sales & profitability for the organisation through various strategies of product promotions, optimum product penetration
- One-on-one meetings with customers, educating them about company products and booking sales orders from them.
- Develop and maintain strong and professional customer relationships.

- Database Updation of customers
- Identifying new business avenues
- Business Development tours
- Capturing Market intelligence

Last date to apply: 22 March 2018

Interview Process:

- Hr round