



## Department of Placements and Training

### CIRCULAR

Ref: //Dr.TTIT/2017-18/111

Date: 21.05.2018

We are happy to share that the 2018 batch Mechanical Engineering Students are eligible to participate in “**Dream and Magic Media Pvt Ltd**” drive for “**Graphics Designer**” position.

#### **Company Profile:**

##### **About The Company:**

DNM is a Brand Consulting and Design Services company based in Bangalore, India. We are a 15 year old company with core strengths in Branding and Communication Design across multiple media such as Print, Digital and Online Media. We are a passionate group of strategic thinkers, creative minds and technical wizards, constantly pushing the boundaries of design.

**Website:** [www.dnm.in](http://www.dnm.in)

**Profile:** Graphics Designer

**Job Location:** Bangalore

**Desired experience:** 0-1 yrs

**Course Specialization:** Any Graduate/Post Graduate

**Target Batch Pass out:** 2016 - 2018

**Salary:** INR 2.40 LPA

**Probation/Training Period:** 3 Month

**Tentative date of Joining:** Immediate

**Tentative date of interview:** Will be communicated post registration window is closed

**\* The shortlisted candidates will be sent Admit Cards/Call Letters on their registered mail Id, which they will need to, carry on the date of Interview. No candidate will be entertained by the company without the formal intimation from Aspiring Minds.**

#### **Job Description:**

- Collaborate to better understand customer needs
- Proficient in Adobe Creative Suite and other design related software
- Knowledge and experience in front end web design
- Help to create wireframes and user flows during the full cycle of the product design and development
- Deliver high-fidelity designs, specifications and asset deliverables
- Ability to efficiently handle multiple projects and deadlines

- Participate in ideation exercises to better define the user experience
- Fully understand the product mission and create the design to achieve it
- Design Marketing and Brand collateral for various products, campaigns, sites, apps, etc.

**Skills Required:**

- Excellent UI and Graphic design skills in print, on web and mobile
- Demonstrating problem-solving skills
- Bachelor of Fine Arts, Design, or related field or equivalent experience
- Proficiency in current web and mobile design technology
- Hand on experience on illustration

**Interview Process:**

- Face to Face Interview

**Education:**

B.Tech/B.E.,